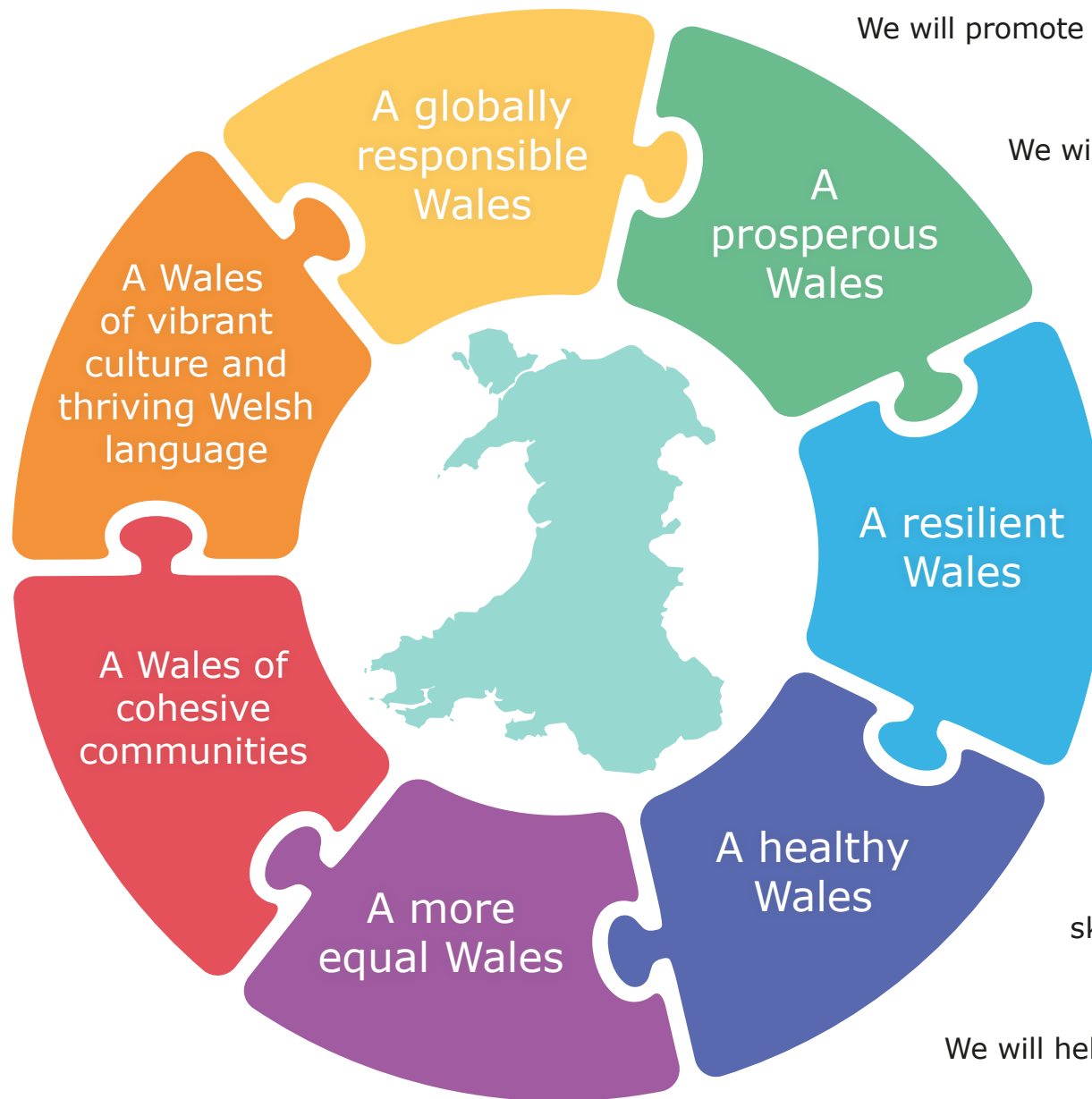


Well-being of Future Generations Objectives & Our Overarching Goals



We will promote a **consistency of service** across Wales by talking and listening to our partners

1

We will **extend** our services to increase value for money and innovation benefitting the people of Wales

2

We will continue to **standardise, innovate and modernise** our services delivery models to achieve prudent healthcare

3

We will encourage people to want to **work and stay** with us by attracting, training and keeping them

4

We will use our resources effectively so that as the need for our services grow we can maintain a **balanced financial plan**

5

We will provide **excellent customer service** and we will **maximise efficiency** by providing our services in one way across Wales

6

We will deliver a world class service and use our skills and expertise to help NHS Wales **tackle key issues**

7

We will help NHS Wales **meet their challenges** by **sharing good practice** and identifying opportunities

8